



HTG Innovation Assessment

The HTG Innovation Assessment is designed to evaluate innovation practices commonly found in organizations and leaders.

There are no right or wrong answers. You may identify areas where you believe a performance gap exists for you or your organization. You can then assess, plan, and act to narrow this gap based on your priorities. The assessment can also be used for group discussions on Innovation.

Scoring: Answer 1 to 10 with 1 = Strongly Disagree and 10 = Strongly Agree.

NO.	INNOVATION STATEMENT	SCORE
1	We bring new offerings to market based on strategically planned differentiation and not reactions to a competitor. Our innovation is proactive rather than reactive.	
2	We know the products, services, and solutions we plan to bring to market in the next year. We know the drivers behind these offerings.	
3	We are organized to look for new ideas, have an idea pipeline, and make a substantial effort to innovate.	
4	We have a formalized process to evaluate new solutions. This process advances innovation projects through approvals at key stages.	
5	We have a documented process to design, test, launch, and review offerings.	
6	We can bring new innovations to market on time and under budget.	
7	We set innovation goals, follow a plan to achieve them, measure outcomes, and evaluate our innovation efforts.	
8	We have deep understanding and insight into our customers' decision-making processes and industry trends.	
9	We have employees who regularly experiment, collaborate with other employees, and share what they learned within the company.	
10	We reward and encourage employees to bring in new knowledge and innovate.	
	TOTAL SCORE	